

The National Safety Council Aims to “Make a Difference” Planning Materials Available for Annual June Safety Month Observance

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Itasca, IL – “Make a Difference” is the theme of the National Safety Council’s 2008 National Safety Month observance – and a call to action to employers and other organizations to help reverse a dramatic national increase in accidental injuries and deaths.

Participation in National Safety Month each June is just one way that businesses and other organizations can support National Safety Council efforts to prevent accidental injuries by encouraging safe and healthy behaviors.

This year’s National Safety Month will feature a weekly focus on the leading causes of preventable deaths -- motor vehicle collisions, unintentional poisonings from overdoses, and falls -- as well as the lifesaving benefits of CPR/AED training for people in the workplace, at home and in their communities.

For planning purposes, the National Safety Council offers this schedule of 2008 National Safety Month weekly topics:

- Week 1: June 2-6 Emergency Preparedness
- Week 2: June 9-13 Distracted Driving
- Week 3: June 16-20 Poison Prevention
- Week 4: June 23-27 Falls Prevention

National Safety Month posters and other materials will be available at no charge on the 2008 National Safety Month Planner’s Page, <http://www.nsc.org/nsm/>.

The National Safety Council (www.nsc.org) is a nonprofit, nongovernmental, international public service organization dedicated to educating and influencing people to prevent accidental injuries and deaths. Members of the NSC include more than 50,000 businesses, labor organizations, schools, public agencies, private groups and individuals. Founded in 1913 and chartered by the U.S. Congress in 1953, the primary focus of the NSC is promoting safety and health in the workplace, in transportation, and in homes and communities.